



Easton D1 Partner Program

Program: University of New Mexico
Start Date: 7/1/2020
End Date: 7/1/2023

Program Goal: To create a mutually beneficial partnership between your school and Easton

Requirement: Program must be an NCAA D1 program
 Two year commitment required.
 Team qualifies for program by purchasing the following:

- (6) bats
- (6) ball gloves
- (15) bags
- (12) helmets
- (2) catchers gear sets
- (24) batters gloves

Team must be fully exclusive in the categories mentioned above.
 School is obligated 1 appearance/event by coach per school year
 Easton receives access to all camps with ability to sell on site
 (5% of all sales to be provided to the softball program)
 Easton and school to jointly create and send 2 emails a year to school database to drive Easton.com sales
 (5% of all sales to be provided to the softball program)
 Minimum of 6 social media posts annually

Program Benefits: All non custom products will be sold on a buy 1, get 1 pricing (MSRP)
 Custom ball gloves, catchers gear and batters gloves will be sold at their net down discount per item
 Team will receive the following free products (based on listed minimum purchases):
 Team will be seeded with 4 new bats if they earn a regional berth
 Performance Incentives outlined below:

D1 Level Post Season Bonuses:

Make the NCAA post-season (regional) - \$2,500 cash

Make an NCAA Super Regional - \$5,000

Make the NCAA CWS - \$10,000 OR

Win the NCAA CWS - \$20,000

• CWS Bonuses are not cumulative – bonus paid on highest level of achievement

If the School/Team doesn't fully comply with the product exclusivity agreement, above bonuses will not be paid

- * ALL BATS ARE COVERED UNDER EASTON'S 1 YEAR WARRANTY POLICY
- * DEFECTIVE BATS CAN BE RETURNED IN 1 SHIPMENT AT THE END OF THE SEASON BUT YOU NEED AN RA FOR EACH DEFECTIVE BAT
- * ALL DEFECTIVE BAT REQUESTS MUST BE HANDLED THROUGH EASTON'S WARRANTY DEPARTMENT. ONE REPLACEMENT PER MODEL/SIZE.
- * SCHOOL MUST RETAIN PROOF OF PURCHASE AND PROVIDE THIS WHEN RETURNING A DEFECTIVE BAT.
- * ANY SCHOOL/TEAM ATTEMPTING TO RETURN BATS THAT ARE NOT DEFECTIVE ARE IMMEDIATELY AND PERMANENTLY REMOVED FROM THE PROGRAM.
- * DEADLINE TO RETURN DEFECTIVE BATS FROM THE 2021 SEASON IS JULY 1, 2021
- * ORDERS ARE INVOICED WITH NET 30 DAY TERMS
- * ALL ORDERS WILL BE SHIPPED TO THE SCHOOL VIA GROUND SHIPMENT, FOB SHIPPING POINT

Please sign and date below. Please return this agreement along with your order form(s).
 A copy signed by an authorized Easton sales representative will be returned to you for your files.

Paula Congleton Date 8/11/20
 Paula Congleton

UNM / LOBOS Date 8/11/20
 School / Team Name

[Signature] Date 8/11/20

The Regents of The University of New Mexico

By: [Signature] Title: Contract Specialist Date: 8/18/2020